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Press release

Score Organic in Africa – Organic Africa Pavilion at BioFach

At BioFach 2010 in Nuremberg, Germany there will be an African Pavilion where visitors will enjoy African designs, colours, sounds and flavours. Around one hundred exporters, national organic movements and export promotion agencies will join together in Nuremberg to showcase the specialities from the Sub-Sahara Africa countries. For the participants it is a chance to display their products and to link up with interested buyers and colleagues. For the buyers it is an opportunity to make contacts with professional suppliers.

The Pavilion will serve as a hub of information on activities and services of different importers, trade promotion agencies, consultancies, NGO's and certifiers. It will offer an opportunity for exhibitors to exchange information and contacts with relevant businesses from all over the world.

This is the third year in the history of the BioFach that African organisations are exhibiting their products in one Pavilion of this size. The overall coordinator, Kari Örjavik says: "African producers are ready for the international market and together with all involved we want to show the organic world what Africa can deliver."

The pavilion will be full of life with events and shows every day. Products such as pineapples and honey will be served at special timings for the visitors to test and learn about. Gerda Verburg, The Minister of Agriculture from The Netherlands, will take part in an award ceremony for KAITE, a Zimbabwean export company who has been selected as SEED Gold Winner 2009.

There will be about 70 exhibitors in the whole Pavilion from 16 African countries. Countries represented are: Benin, Cameroon, Congo, Ethiopia, Ghana, Ivory Coast, Kenya, Mali, Mozambique, Nigeria, Rwanda, South Africa, Tanzania, Uganda, Zambia, Zimbabwe.

Products exhibited are:

Beeswax; Cashew nuts; cereals; cocoa; coconut oil; coffee; cotton; dried fruit; essential oils; fonio; fruits; garlic; ginger; groundnuts; herbs; hibiscus, honey; lemon grass; oilseed; processed food; pulses; rice; seeds; sesame; shea butter; spices; tea; tumeric; vanilla and vegetables.

In addition to the African Pavilion there will be a day-long symposium on the 19th of February with the title: Markets as motors for sustainability. Key persons in the world of organic agriculture will contribute to the program, among others the Commissioner for Rural Economy and Agriculture African Union Commission, Ms. Rhoda Peace Tumusiime, says Bo van Elzakker, the coordinator for the symposium.

The organisers plan to have an African Pavilion again in 2011 and hope to host even more African countries.

For more information: www.organicafripavilion.com

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