



**EU GROUP**

# **One year New EU Organic Regulation**

**Biofach 2010, 18<sup>th</sup> February**

## Labelling of organic foods



- \* **The new organic EU logo: Comments and assessment on logo and logo requirements**
- \* **New Labelling requirements starting from 1 July 2010**
- \* **Labelling of origin for organic products**
  - > **where the real problem is!**



## Create something new...



## To integrate a given logo...





## Labelling of origin

? Contradictory information on one package!



DE-biologisch-00XX

EU/Nicht EU Landwirtschaft



## Proposed article XX 12/11/2009

- To allow operators the choice of either labelling EU/NON EU or to provide this information more precise in the ingredients list (stating origin of main ingredients)
- In cases where other regulations require labelling of origin (Olive Oil...), article 24 of 834 should not apply
- To allow exceptions in cases where raw material is not available because of not foreseen circumstances