

***IFOAM EU – SGOP
(Specialist Group Organic Processing)***

Impact of EU policies for organic processing and trade

Vision on organic food processing & trade

Bavo van den Idsert

Vision on organic food processing

Multifunctional organic or single issue conventional?

Organic food is the multi-functional food concept that takes into account all sustainable values

Sustainable in narrow sense

- Carbon footprint: much strong and some weak points
- Environment: we are the top

Vision on organic food processing

Sustainable in broad sense

- Animal welfare: we are the top
- GMO-free: we are the top
- Fair trade – fair pricing: can be improved
- Transparency: can be improved
- Regional orientation: can be improved
- Health: we are on top (but cannot say much about it)
- Quality assurance: can be improved
- Biodiversity: we are the top

Vision on organic food processing

Threat: the single issue approach of conventional

- Marketing concepts which communicate on single issues like animal welfare
- Marketing concepts which communicate sustainability in the broad sense but applies single issues
- Supported by governments and legislation
- Massive marketing budgets

Vision on organic food processing

Strengthening our strengths

- Upgrade of the multifunctional concept
- Cooperative business networks
- Cooperation with active consumer-groups
- Strong EU cooperation to lobby the interest of organic

Vision on organic food processing

Some co-operation examples of the IFOAM EU SGOP

- Our lobby for a proper and communicative EU-logo and practical terms for implementation
- New IFOAM EU SGOP project for implementing the Code of Good organic practice on company level