



Associazione  
Italiana  
Agricoltura  
Biologica

ORWINE  
RWIN



# ORWINE: from the project to the regulation

**Cristina Micheloni - AIAB**



SIXTH FRAMEWORK PROGRAMME



---

## Why ORWINE?

Because wine is produced, in different ways in many EU countries and is sold all-over the world, so...

- Everybody have a saying on it!
- High market actors influence
- Very different production methods (linked to local traditions)



---

## It is a growing sector (and business):

<b>Italy 34.000 ha</b>	—————→	<b>39.000ha</b>
<b>France 19.000 ha</b>	—————→	<b>28.000ha</b>
<b>Spain 16.000 ha</b>	—————→	<b>20.000ha</b>
<b>Germany 2.800 ha</b>		
<b>Austria 2.500 ha</b>		

data from 2006 and 2009



**Broad producers consultation  
on-line questionnaires I (+  
interviews):**

**600 producers involved**

---



**Broad producers consultation**  
**on-line questionnaires II:**  
**[www.orwine.org](http://www.orwine.org)**

**844 participants**

**200 I, 200F, 301 D, 49A, 24CH, 46ES+PT, 24  
other**

---



**All stakeholders (not only producers)**

**Consumers**

**Traders (national, EU, international)**

**unions**

---



---

**Combination of knowledge source:**

**Lab research**

**On-farm research**

**Consumers study**

**Market study**

**Stakeholders consultation**

---



# **From the project to the regulation**

## **What was offered and what was taken up**

**Techniques evaluation**

**Additives evaluation (less the research part)**

**Consumers and market point of view**

**The concept of step-wise approach (partially)**

**Discussion group**

---



**What next**

**Political decisions**

**Taken by Commission and MSs**

---



---

## Information available

at [www.orwine.org](http://www.orwine.org)

reports on:

- consumers study
- producers survey
- market study
- environmental assessment tool explanation
- preliminary results of oenological studies
- protocols applied in pilot farms (+pilot farms list)
- decalogue and final key points (+ additives and processing aids fact sheets)

# Acknowledgement

The authors gratefully acknowledge the European Community's financial participation under the Sixth Framework Programme for Research, Technological Development and Demonstration Activities, the Specific Targeted Research Project "ORWINE" SSPE-CT-2006-022769.

## **DISCLAIMER**

The views expressed in this publication are the sole responsibility of the author(s) and do not necessarily reflect the views of the European Commission.

Neither the European Commission nor any person acting on behalf of the Commission is responsible for the use which might be made of the information contained herein.