

Genetic ID®

Leadership Qualifications

Beginning in 1996, Genetic ID set the milestones and industry standards that defined the guiding principles of a new field of scientific food testing, trusted third-party certification, and expedited regulatory compliance. Since then, no organization has gained more experience in import-export procedures, cooperation with government agencies, non-GMO certification, and the most rigorous DNA testing technologies.

Continuing to this day, landmark developments have included:

- The first to provide DNA testing services internationally to detect the presence of genetically modified organisms (GMOs) in the food chain
- The first to provide accurate, quantitative GMO testing services
- The first to develop and introduce a third-party non-GMO certification program and import-export expediting process
- The first laboratory network to provide accredited tests specifically identifying each commercialized GM corn, soy, and potato variety, including those not approved for human food use in the EU and Japan.
- The first GMO testing provider to develop customized certification programs to comply with government regulations in various countries

- The first co-innovator to apply leading-edge DNA chip technology on a widespread basis to testing targets critical to food and agriculture, including GMOs, allergens, and animal feed adulterants such as byproducts of ruminant animals.

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