

Cert ID Non GMO Certification

Access global markets and meet consumers' needs



- Prevent GMO contamination with a verified Identity Preserved (IP) system
- Provide documented proof that you have taken every step required to eliminate GMOs
- Save money and reduce your testing costs
- Comply with international regulations and meet consumer requirements
- Gain third party credibility and market access with the widely recognised Cert ID non-GMO seal
- Access sources of non-GMO inputs

Consumers have confidence in the Cert ID non-GMO seal. Thus it can be a valuable tool for expanding sales of your products. In addition to increasing market share, you also save money. Often Cert ID certification provides a much more economical and practical approach to assuring the non-GMO status of products than depending upon testing alone.

Produce non-GMO products with confidence

Around the world, the demand is growing rapidly for food, feed and food ingredients that are free from genetically modified organisms (GMOs). However, responding to this demand can be challenging. One's products must comply with a maze of government regulations, buyer's requirements and multiple GMO tests.

While isolated GMO testing was once considered sufficient, buyers - particularly in Europe and Japan, require the documentation of an effective identity preservation - segregation system. Increasingly, many demand a third-party "farm to fork" guarantee of a food product's non-GMO status.

With Cert ID you can meet this demand. Cert ID is the only program of its kind that integrates top quality GMO testing with the rigorous traceability of an identity preservation (IP) system – backed by ISO compliant certification.

Our Cert ID experts can guide you through the specialised process of excluding GMOs from your food products. We help you design a comprehensive, documented system that can trace products' ingredients back to their source. The Cert ID seal – the "non-GMO seal of approval" – establishes your non-GMO status with recognised third-party credibility.

"The good news is, Cert ID often proves to be self-financing through the cost savings it delivers"

The Global Leader in Non-GMO Certification

Cert ID: A worldwide collaboration with manufacturers and consumers

In 1997, Genetic ID Inc. began a worldwide collaboration to develop standards for non-GMO food and feed certification. Our experts travelled to 22 countries and consulted with hundreds of companies, consumer representatives and government officials to devise optimal standards and operating procedures.

Based on this work, we were ready in 1999, when a consortium of major EU retailers began to seek a third party non-GMO certification system that was both practical for manufacturers and credible to consumers. Genetic ID teamed up with Law Laboratories Ltd, a leading laboratory in the United Kingdom with expertise in food regulation and compliance to create the Cert ID non-GMO Certification Program.

Today growers, processors, food manufacturers and retailers on five continents use Cert ID.

Certification can be done in easy, practical and cost effective steps

Whether you want to certify your whole product line or meet the certification needs of a single buyer, Cert ID provides several flexible options to meet your needs.

- **System Certification -**



The first step for most producers is the validation of their IP system's capability and procedures to produce non-GMO products. With official IP approval through System Certification you and your customers will gain the confidence that your production system is designed to protect the non-GMO status of your products.

System Certification fulfils the traceability requirements of the EU and Japanese Regulations. With System Certification you receive detailed plans on the steps necessary for subsequent Lot-by-Lot, Ingredient or Full Product Line Certification.

- **Lot-by-Lot Certification –**

Having gained System Certification, you can now selectively respond to more demanding customers by certifying the specific lots they buy. Cert ID provides Transaction Certificate of Compliance (TCC) for each consignment that independently verifies the conventional nature and non-GMO conformance of your product. Through TCCs, Cert ID can demonstrate traceability – essential defence in the event of a GMO challenge. Lot-by-Lot Certification lets you instantly expand your product line by giving your buyers the choice to order products with or without Cert ID certification. You will know in advance how much the certification will cost so you can determine if a premium should be charged. Certified lots will carry the official Cert ID seal.



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• Full-Product-Line Certification -

Lot-by-Lot Certification allows you to respond effectively to a growing market for certified non-GMO products. With sufficient demand however, Full-Product-Line Certification will be more economical. Using an IP system with an effective sampling plan, you won't have to rely on testing every lot to confirm its non-GMO status. Your entire product line will carry the Cert ID seal and therefore have global access to non-GMO markets.

Additional Certification Options

Ingredient Certification - is for producers who have some, but not all ingredients in their products certified non-GMO. The product's label can identify those ingredients that have been certified.

Government Regulatory Verification - is a program that verifies your product's compliance with specific regional or national laws. This applies to labelling laws as well as regulations that restrict certain GMOs. Such compliance verification is available to you whether or not you use Cert ID Non-GMO Certification.

What's involved? – 3 steps...

“In the current global market place, certification is the key to success”

“Cert ID opens the door to even the most demanding markets”

1. Certification begins with an on-site **Project Assessment** to evaluate your current production system, Quality Assurance system and non-GMO IP system. The Project Assessment will produce a report detailing any non-conformances against the Cert ID Non-GMO Standard.
2. We then work with you to develop a **Certification Plan**. If you already have an identity preservation program in place, designing the Certification Plan could involve fine-tuning your existing program. Alternatively, Cert ID can work with you to design and implement an IP system and train your staff to operate it.
3. Third party inspectors periodically review your system design and audit your documentation for accuracy and completeness as well as inspect your operations and facilities to ensure they are operating according to Cert ID standards. Sampling protocols are customised to your production system to give you the greatest protection at least cost. Samples are collected at critical control points (CCPs) and tested for GMO content.

Once your lot or full production system has achieved certified status, you may label your product with the Cert ID Non-GMO seal.

The components and cost of certification depend upon GMO risk, your production system and of course, your needs. To decide which certification option is best for you please contact a Cert ID or Genetic ID representative.

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