



INTERNATIONAL FEDERATION OF ORGANIC AGRICULTURE MOVEMENTS

IFOAM Head Office • Charles-de-Gaulle-Str. 5 • D - 53113 Bonn

Win-Win Packages

Take advantage of IFOAMs major investment in totally re-designing its website and publications! IFOAMs visibility is growing rapidly, and now is your chance to secure preferred placement of advertisements by purchasing a Win-Win package.

In the past several months since the re-launch of the website, visits to the website have increased 38%, and will continue rising!

Win-Win pack Silver

1. A full year banner advertisement on the new IFOAM website on the page of your choice. (120 x 300 pixels) www.ifoam.org
 2. A quarter page advertisement in three issues of Ecology and Farming
 3. A quarter page advertisement in the IFOAM Directory printed in the respective year
- Only 2000 Euros!

Win-Win pack Gold

1. A full year banner advertisement on the new IFOAM website on the page of your choice. (120 x 600 pixels)
 2. A half page advertisement in three issues of Ecology and Farming
 3. A half page advertisement in the IFOAM Directory printed in the respective year
 4. A full-page advertisement in The World of Organic Agriculture, Statistics and Emerging Trends, IFOAMs most popular publication
- Only 4000 Euros!

Contact Thomas Cierpka, Director, Member Relations and Operations (t.cierpka@ifoam.org), or Neil Sorensen, Manager, Communications and Events (n.sorensen@ifoam.org) to place your order for a Win-Win package today!

Organically yours,

Thomas Cierpka
(Director Member Relations & Operations)

Neil Sorensen
(Communications and Events Manager)

IFOAM Head Office
Charles-de-Gaulle-Str. 5
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Germany

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headoffice@ifoam.org
www.ifoam.org



INTERNATIONAL FEDERATION OF ORGANIC AGRICULTURE MOVEMENTS

Win-Win Package Contract

We confirm the reservation, size and additional details of our advertisement as specified.

Win-Win Package:

Win-Win pack Silver, 2000 Euros

Win-Win pack Gold, 4000 Euros

Organization or Company:

Contact Person:

Postal address:

Phone: _____ Fax: _____

Email: _____

We herewith accept the conditions and terms as printed on the back of this contract.

Date: _____ Signature: _____

(printed name:)

Please send/fax the signed contract to the IFOAM Head Office
Keep a photocopy for your file.

IFOAM Head Office, Charles-de-Gaulle-Str. 5, D-53113 Bonn/Germany
Phone: +49-228-926 50 10, Fax: +49-228-926 50 99,
Email: n.sorensen@ifoam.org

UNITING THE ORGANIC WORLD

Contract Regulations

All advertisements accepted for publication are based entirely upon the representation that the advertiser and/or agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the publication of advertising, the advertiser and/or agency will fully hold harmless and fully indemnify the publisher from and against any and all claims, demands, suits, actions, proceedings, recoveries or expenses of any nature whatsoever, including reasonable fees of counsel selected by the publisher, arising directly or indirectly from the publication of any advertisement (including, but not limited to claims of infringement of copyright or trademark or claims of libel or invasion of privacy) or based upon or arising out of any matter or thing contained in any advertisement.

Terms And Conditions

Written confirmation required for ad placement.

Cancellations must be in writing and received within 5 days after the published deadline for space reservations.

All advertising is accepted subject to the editor's approval upon determination that the products or services advertised are in keeping with IFOAM's mission. The publisher reserves the right, at any time and for any reason, to decline any advertising copy and to cease further publication of any advertising. Only publication of an advertisement shall constitute acceptance of the advertiser's order.

The publisher shall in no event be liable for failure to publish advertising when specified by the advertiser, provided that, if no advertising is published, any charges therefore received by the publisher shall be refunded.

The publisher reserves the right to revise, on notice of 30 days, any rates, terms and conditions of the rate card.