

The Organic World Café 2005


IFOAM Organic Trade Forum (OTF) in cooperation with renowned Swedish chef Sander Johansson invites to

The Organic World Café

on the eve of BioFach, Wednesday, 23 February 05, 7pm at Conference Centre Mitte, Nuernberg Messe

The Organic World Café is a unique coming together of the Organic Food Business World with collaborative dialogues on questions that matter.

Short introductions on Organic Trends in

- the US by Mark Retzloff*
- Europe by Carol Haest*, Belgium
- In the South by Mukesh Varma*, India
- The OTF Code of Ethics by Maria Gardfjell*, Sweden
-  a tool for Holistic Quality Web Communication, Hugo Skoppek, Netherlands

In the Organic World Café, Conrad Thimm*, Germany, facilitates coffee table dialogues on questions like:

- How to grow the Organic Food Business & keep it out of the doldrums?
- More collaboration and exchange within the private sector?
- More influence in the public sector?
- What's needed from OTF, the IFOAM Organic Trade Forum?
- What matters to you? ...

The dialogue will be recorded and the proceedings will be shown at the IFOAM BioFach booth. The dialogue will be continued with the editor of BioFach Newsletter, Kai Kreuzer and other specialists, to create **The Organic Trade Online Network**.

The event is in English. Invited are all processing and trading companies, wholesalers and retailers involved in organic food.

Price including delicious organic snacks & drinks: 20 EUR p. P.
IFOAM Members: 15 EUR p. P.

Registration with Name, Company, Address and Food Requirements (vegetarian/diets...) until 11 February 05 by Email to: a.rott@ifoam.org
Space is limited, acceptance in the order of registration.

* Member of the Board IFOAM Organic Trade Forum (OTF)

Sponsored by:



BioFach 2005

IFOAM
International Federation of Organic Agriculture Movements



Delicious Organic Food & Drink





Inspiring Presentations





Collaborative Dialogues





and a clear mission for OTF IFOAM Organic Trade Forum:

- to support international harmonization, standardization and mutual recognition and give the industry a voice in it
- to foster an information network within the industry
- to facilitate joint promotions of organic food and its benefits
- to establish the OTF code of ethics on social aspects and transparency

To become a continuous business café or bazaar for inspiration and exchange in a relaxed and efficient manner

The OTF IFOAM Organic Trade Forum Board



Carol Haest
Belgium

Mukesh Varma
India

Bernward Geier
(then IFOAM Director)

Maria Gardfjell
Sweden (Chair)

Mark Retzloff
USA

Conrad Thimm
Germany