

# IFOAM EVENTS PROGRAM

16TH - 20TH FEBRUARY 2010

*SUPPORTED BY:*



# IFOAM EVENTS AT BIOFACH 2010

## Tuesday, February 16th



### 14:00 – 18:00 - The 3rd IFOAM Trade Symposium

**Organizer:** IFOAM Trade Forum

**Overview:** The 3rd IFOAM Trade Symposium entitled “**Finding the Competitive Advantage, A Challenge in these Uncertain Times**” will feature experts in market research and retailers who will explore the impacts of the financial crisis on organic markets and highlight the attitudes of today’s consumers.

**Speakers:**

- Tamara Barnett, The Hartman Group, USA
- Mikael Robertsson, Coop Sweden
- Jonathan Banks, Nielsen Europe
- Selina Gan, Country Farm Organics, Malaysia.

**Room:** CCN Ost - Room Shanghai

**Note:** Registration necessary. More information on <http://www.ifoam.org>

## Wednesday, February 17th

### 10:00 – 11:30 - Opening Ceremony

Introductory speech by IFOAM President Katherine DiMatteo

### 14:00 – 16:00 - ENOFO Meeting

**Overview:** EU Agriculture Policy after 2013: can Organic Farmers Organisations formulate a common proposition on CAP (or autonomy)?

**Organizer:** Anton Pinshof, FNAB, France

IFOAM Private Meeting

**Room:** Room Service 1.111 - Hall 1

### 16:00 - 18:00 - Organic World Foundation Workshop

**Organizer:** OWF

IFOAM Private Meeting

**Room:** Room Service 1.111 - Hall 1

## Thursday, February 18th

### 10:00 – 11:00 - Exporting to the EU

**Overview:** Presentation of the new import regime of the EU. Update on the recognition of Third countries and certification bodies.

**Moderator:** Camilla Mikkelsen, IFOAM EU Group

**Speakers:**

- Beate Huber, FiBL - Forschungsinstitut für biologischen Landbau
- Herman van Boxem, European Commission - AGRI - Organic Farming
- Katerina Prosecka, European Commission - AGRI - Organic Farming

**Room:** CCN Ost Room St.Petersburg

### 11:30 – 12:30 - Good Governance Task Force Meeting

**Organizer:** Markus Arbenz, Executive Director, IFOAM

IFOAM Private Meeting

**Room:** Room Service 1.111 - Hall 1

## Thursday, February 18th

### 13:00 – 14:30 - Climate Change Essentials

**Overview:** At the policy and scientific level IFOAM and FiBL present how organic farming provides a holistic, affordable and sustainable solution to climate change and food security. FiBL and Krav will outline the latest climate change initiatives within the organic supply chain including the measurement of the environmental impact of organic foods to evaluate products and support claims and how organic standards are evolving to fight climate change.

**Moderator:** Markus Arbenz, Executive Director, IFOAM

#### Speakers :

- Robert Jordan, Advocacy Manager, IFOAM
- Urs Niggli, Director FiBL and World Board Member, IFOAM
- Christian Schader, FiBL (The Research Institute of Organic Agriculture)
- Johan Cejje, Krav

**Room:** CCN Ost Room St.Petersburg

### 13:00 – 14:00 - New E.U. Regulation for Organic Wine

**Overview:** What will change for producers of organic wine, what for trade and market? When will the regulation come into force?

**Moderator:** Lena Wietheger, IFOAM EU Group

#### Speakers:

- Otto Schmid, IFOAM EU Group
- Cristina Micheloni, Associazione Italiana per l'Agricoltura Biologica (AIAB)
- Thomas Fertl, IFOAM EU Group
- Maria Fladl, DG AGRI, European Commission

**Room:** CCN Ost Room Budapest

### 14:00 – 15:30 - One year New E.U. Regulation

**Overview:** Where are bottlenecks? Where do we need improvements? What are the requirements for labelling and the new EU logo?

#### Speakers:

- Marco Schlüter, IFOAM EU Group
- Jean-François Hulot, European Commission - AGRI - Organic Farming
- Dr. Alexander Beck, Assoziation ökologischer Lebensmittel Hersteller (AOEL)
- Christopher Stopes, IFOAM EU Group
- Sabine Eigenschink, Austria Bio Garantie (ABG)

**Room:** CCN Ost Room Istanbul

### 14:00 - 15:00 - Archiv Ökologische Agrarkultur, Member Meeting

**Organizer:** Immo Lünzer

**IFOAM Private Meeting**

**Room:** Room Service 1.111 - Hall 1



## Thursday, February 18th

### 15:00 – 16:00 - A Level and Fair Playing Field for Organic Trade

**Overview:** UNCTAD, IFOAM and FAO describe how their continued cooperation through the Global Organic Market Access project is facilitating equivalence and harmonization by using new tools and developing regional cooperation. Learn about the latest equivalence agreements between countries and new equivalence discussions in the pipeline. GOMA will also brief and consult the audience on cooperation with GLOBALGAP to streamline certification for producers who are required to demonstrate compliance with both organic standards and food safety requirements.

**Moderator:** Vitoon Panyakul, GreenNet, Thailand

#### Speakers:

- Diane Bowen, Snr Project Manager Global Organic Market Access, IFOAM
- Andre Leu, World Board Member, IFOAM
- Sophia Twarog, UNCTAD
- Nadia Scialabba, Snr Officer, Natural Resources Management & Environment Dpt, FAO
- Selma Doyran, Secretary, Codex Alimentarius Commission, Joint FAO/WHO Ford Program

**Room:** CCN Ost Room Prag

### 17:00 - 18:00 - GM Contamination in Organic Cotton

Organizer - Organic & Fairtrade Competence Centre Helvetas

**Room:** To be confirmed

### 17:00 - 18:30 - IFOAM EU Group - E-Board Meeting

Organizer - IFOAM EU Group

**IFOAM Private Meeting**

**Room:** Room Service 1.111 - Hall 1

### 18:00 - 21:00 - Organic Night @ IFOAM's Booth: Empowerment of the People!

IFOAM's E.D., Markus Arbenz will offer a toast to IFOAM's Affiliates and Partners and you are welcome to join us in this Celebration, where light snacks and drinks will be served.

**Location:** Hall 1 - Booth #330



**HELVETAS**  
Together for a better world



*With the Support of:*



Biowein macht Freude

## Friday, February 19th

### 10:00 – 11:00 - Organic Aquaculture (EC) 834/2007

**Overview:** What means the new EU regulation for the organic aquaculture production and market? How does it change the private sector?

**Speakers:**

- Christopher Stopes, IFOAM EU Group
- Dr. Stefan Bergleiter, Naturland e.V.
- Maria Fladl, DG AGRI, European Commission
- Dr. Pino Lembo, Istituto per la Certificazione Etica e Ambientale (ICEA)
- Richard Bates, European Commission - Maritime Affairs and Fisheries Directorate

**Room:** CCN Ost Room Istanbul

### 10:00 – 11:00 - World of Organic Agriculture

**Overview:** Presentation of the World of Organic Agriculture: Statistics and Emerging Trends 2010

**Speakers:**

- Markus Arbenz, IFOAM Executive Director
- Helga Willer, FiBL - Forschungsinstitut für biologischen Landbau
- Beate Huber, FiBL - Forschungsinstitut für biologischen Landbau
- Amarjit Sahota, Organic Monitor

**Room:** CCN Ost Room St. Petersburg

### 13:00 – 14:30 - Strengthening Small Farms

**Overview:** Most of the worlds farmers are small holders and many are poor and disadvantaged. This session will look at how organic supply chains and trade can contribute to social sustainability in terms of poverty especially in rural areas and food insecurity. How can the needs of smallholders be integrated into supply chain operations and goals? What role can farmer networks and groups, certification agencies and other stakeholders on the ground play and what benefits can such initiatives deliver to the supply chain?

**Moderator:** Andre Leu, World Board Member, IFOAM

**Speakers:**

- Markus Arbenz, Executive Director, IFOAM
- Johannes Kotschi, Association for AgriCulture & Ecology, Germany
- Caroline Davreux, International Projects Manager, CAAE Association

**Room:** CCN Ost Room Seoul

### 13:00 – 15:00 - How much labeling does the E.U. need?

**Overview:** Discussion about different labeling schemes for food on EU level.

**Speakers:** Marco Schlüter, IFOAM EU Group

- Thomas Dosch, IFOAM EU Group
- Bavo van der Insert, IFOAM EU Group
- Maria Angeles Benitez-Salas, DG AGRI, European Commission
- Andrea Gavinelli, DG Sanco, European Commission

**Room:** CCN Ost Room St.Petersburg



## Friday, February 19th

### 15:00 – 16:00 - Impact of E.U. Policies for Organic Processing & Trade

**Overview:** Improving requirements for additives and flavouring; quality assurance, visions on organic food processing, labelling of food.

**Speakers:**

- Andrzej Szeremeta, IFOAM EU Group
- Dr. Alexander Beck, IFOAM EU Group
- Bavo van der Inert, IFOAM EU Group
- Cecile Frissur, synabio
- Eugenie Maithe, synabio

**Room:** CCN Ost Room Istanbul

### 16:00 – 17:00 - New Challenges, new CAP?

**Overview:** What can organic farming contribute to meet the challenges like biodiversity loss, sustainable use of water and energy, etc?

**Speakers:**

- Antje Kölling, IFOAM EU Group
- Thomas Fertl, IFOAM EU Group
- Alessandro Triantafyllidis, Associazione Italiana per l'Agricoltura Biologica

**Room:** CCN Ost Room St.Petersburg

### 16:30 - 18:00 - AgriBioMediterraneo Meeting

**Organizer:** Karen Hoberg, IFOAM AgroBioMediterraneo

**IFOAM Private Meeting**

**Room:** Room Service 1.111 - Hall 1



## Friday, February 19th - The African Symposium

### 09:30 – 11:00 - Africa and Organic Markets: State of Affairs

**Overview:** Africa is primarily known as an emerging organic supplier of international markets. At the same time it has a potential to supply local and regional markets. Such market access is already benefiting hundreds of thousands of smallholder farmers. At the same time, Organic Agriculture offers some solutions for the important problems that (agriculture) development in Africa is facing. This symposium is about what is there already, what is the potential, what are the business opportunities, what are the bottlenecks, how are/should they be addressed and is the sector ready to expand.

Short presentation are given highlighting issues that are further discussed in the panel, with the public. Background information such as an overview of the organic sector in Sub-Saharan Africa is given in a conference pack .

**Opening address:**

- H.E. Rhoda Peace Tumusiime, Rural Economy & Agriculture Commissioner, African Union

**Moderator:** Dr. Charles Walaga

**Speakers:**

- Hervé Bouagnimbeck, IFOAM Africa Office (Review of Available Information)
- Marg Leijdens, Agromisa (Agrodok: Entering the Organic Market)
- Charity Namuwoza, Nogamu (The Synergy of Local, Regional and Export Trade in Certified and Non-Certified Organic Products)
- Su Kahumbu, Green Dreams (First Experiences with Health Food Shops, Box Schemes and Supermarkets in Kenya)
- Cleopa Ayo, Golden Food Products (Small scale processing in Tanzania)
- Panel discussion (20 min) Conclusion by moderator

## Friday, February 19th - The African Symposium

### 11:00 – 12:30 - Challenges: The Private Sector

**Overview:** Most organic initiatives are market driven, not aid but trade. There are potentials, and there are bottlenecks to reach them. What are these for the different stakeholders and how can they best be addressed?

#### Opening address:

- H.E. Rhoda Peace Tumusiime, Rural Economy & Agriculture Commissioner, African Union

#### Speakers:

- National Coordinator (Bottlenecks identified by suppliers, buyers and agencies)
- Edit Tuboly, Hivos (Farmers organization for the market)
- Bo van Elzakker, Agro Eco –Louis Bolk Institute (Presentation of the 2010 IFOAM Organic Business Guide)
- Asad Naqvi, UNEP (The Green Economy Initiative)
- Asda's initiative: Steve Homer, Biospartners
- The EU Centre for Development of Enterprise: Adede-Helledy, CDE
- Panel discussion (20 min)
- Conclusion by moderator

### 14:00 – 15:30 - Challenges: The Public Sector

**Overview:** Organic Agriculture fits into various agendas, from combating poverty to broadening the export base, from food security to biodiversity, from organizing farmers to climate adaptation. Organic Agriculture is (part of) the solution. What is the role of governments?

#### Speakers:

- Sophia Twarog, Unctad (The Capacity Building Task Force)
- Hervé Bouagnimbeck, IFOAM Africa Office (The Organic Standard for East Africa Project)

## Friday, February 19th - The African Symposium

#### Speakers (continued):

- Hon. Aggrey Bagiire Henry, Minister of Agriculture, Uganda (Organic Agriculture Policy of the GoU)
- Hon. Agnes Kalibata, Minister of Agriculture, Rwanda (Organic Agriculture in Rwanda)
- Moses Muwanga, IFOAM World Board (National and African Policy Development for the Organic Sector)
- Panel discussion (20 min)
- Conclusion by moderator

### 15:30 – 17:30 - Organic Agriculture: Part of the Solution

**Overview:** What needs to be done to make Organic Agriculture reach its potential in Africa? Are there new markets for what it can achieve? Is the sector ready for larger scale implementation? What is the required organization, coordination, what are the capacities, what is the investment needed?

#### Speakers:

- Alice Ruhweza, Katoomba Group Payment for Ecosystem Services (How can Organic Agriculture link in?)
- Terwolde Berhan, Chief Environmental Protection Agency Ethiopia (Feedback from Copenhagen Organic Agriculture and Climate Change)
- Markus Arbenz, ED IFOAM (The Need for Concerted Action & Organic Sector Readiness)
- Martin Bwalya, GEF-TerrAfrica Secretariat (Sustainable Land Management)
- Elisabeth Sollner, Norad (A Donor's Perspective)
- Panel discussion (30 min)
- Conclusion by moderator

**Saturday, February 20th**

### **10:00 – 11:00 - The New IFOAM Organic Guarantee System**

**Overview:** The IFOAM Organic Guarantee System (OGS) protects the integrity of, ensures consumer confidence in, and facilitates market access for, organic products. IFOAM will present a new OGS that both unites and leads the world of organic standards and certification.

Under revision for several years, the new OGS aims to become a truly inclusive and relevant system, drawing a distinct line between organic and non-organic, and facilitating global acceptance of organic products certified under different systems, while simultaneously leading continuous improvement in organic standards.

**Moderator:** Joelle Katto-Andrighetto, Program Manager, IFOAM

#### **Speakers:**

- Markus Arbenz, Executive Director, IFOAM
- Beatte Huber, Head of Development & Cooperation Group, FiBL (The Research Institute of Organic Agriculture)

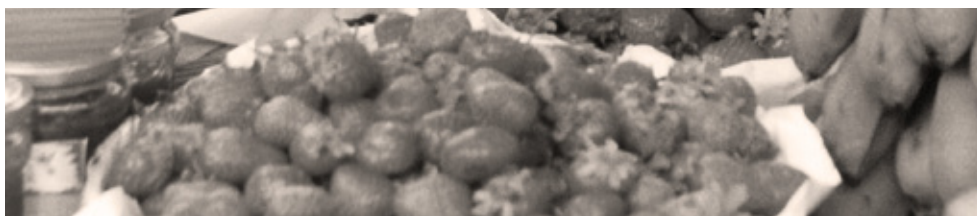
**Room:** CCN Ost Room Prag

### **10:00 – 12:00 - Certifying Restaurants and Caterers in Europe**

**Overview:** European Forum for Certification, UASM, a'verdís and IFOAM EU Group

**Moderator:** Camilla Mikkelsen, IFOAM EU Group

**Room:** CCN Ost Room Oslo



### **11:00 - 12:00 Local Markets and Short Supply Chains in the Mediterranean**

#### **Speakers:**

- Charikleia Minotou, IFOAM AgriBioMediterraneo
- Guy Rilov, Makura Farm Israel
- Victor Gonzalez, Sociedad Española de Agricultura Ecológica (SEAE)
- Juana Labrador, Sociedad Española de Agricultura Ecológica (SEAE)
- Karen Hoberg, IFOAM AgriBioMediterraneo

**Room:** CCN Ost Room Riga

### **11:00 – 12:00 - Social Fairness in Organic Trade**

**Overview:** Is organic really fair? Fairness is one of the four IFOAM principles of Organic Agriculture. Leaders in international and domestic fair trade initiatives and social justice standards present the latest developments and explore with participants opportunities for improvements. What can the organic movement learn from the fair trade movement? Are there opportunities for the fair trade and organic movements to work more closely together?

**Moderator:** Markus Arbenz, Executive Director, IFOAM

#### **Speakers:**

Thomas Cierpka, Senior Manager, IFOAM  
Antonio Compagnoni, ICEA and Flo Cert  
Jörg Schumacher, BioSuisse  
Christian Eichert, Uni Hohenheim

**Room:** CCN Ost Room Seoul

### **12:00 - 13:30 IFOAM Forum of Consultants**

**IFOAM Private Meeting**

**Room:** Room Service 1.111 - Hall 1

**13:00 – 14:00: TP organics: SRA for organic Food and Farming,**

**Overview:** The Technology Platform for Organic Food and Farming developed a strategic research agenda with clear and challenging research ideas.

**Speakers:**

Eduardo Cuoco, IFOAM EU Group

Otto Schmid, FiBL - Forschungsinstitut für biologischen Landbau

Anamarija Slabe, IFOAM EU Group

**Room:** CCN Ost Room Budapest

