

Development of Organic Textile Standard Naturland

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Abstract

There are a diverse range of labels attached to garments and textiles. However, no rules exist to define the term "natural textiles." To derive benefit from combining the advantages of the organic production of cotton fibers with, as the next logical step, processing them organically, Naturland considered it necessary to develop standards applying specifically to organic textiles.

Naturland's prime aim was to pursue further development of the regulations that already exist. The procedure was linked to Naturland's processing standards and with regard to the basic principles of the International Association Natural Textile Industry (IVN). Being an organic agricultural association, Naturland feels itself bound to the highest organic standards. That is why there is only one quality standard, and that is: 100% organic. Furthermore, the standards guarantee traceability back down the whole textile chain and a comprehensive spectrum of criteria on the ecofriendliness of dyes and additives. The textile standard includes inspection of Naturland social standards. Independent inspection is carried out by state-accredited inspection bodies

In August 2006, the first textile project managed to Naturland's standards was certified. Its products, organic textiles meeting the most stringent organic and social demands from start to finish, have been on sale since late 2006.

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