

Organic Foods for Social Consumption in Andalucía

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Abstract

Since 2005, the Andalusia government has been developing a program to serve organic food to primary schools, nurseries, and older people's residences. The program objectives are to improve the quality of foods in social consumption, rural development, and alimentary and environmental education. The program favors a concentration of what is offered and accelerating the creation of point of sale that are closer to the ultimate consumer. To that end, the program is seeking to create a stable market for groups of local producers. At present, organic food is served in more than a hundred centers, with around 10,000 diners every day. Nine groups of producers are involved in the program involving 70 direct producers and 300 hectares of irrigated land.

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