

SHORT SUPPLY CHAIN AND LOCAL MARKETS

Friday, June 20th

11.15 – 16.00 pm

Organizer: CCPB – Co-operative Society for the Control of Organic Products.

Coordinator: Fabrizio Piva

Location: Chamber of Commerce, via Ganaceto 34 - Modena

Room: Salette 1, 2, 3

Language: English

Moderator: Fabio Piccioli

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| 11.15 - 11.45 | <i>E. Henderson, I. Joncas, S. Hashimoto, D. & D. Vuillon</i> , Farmers and Consumers build fair local food systems around the world (Teikei, CSA, ASC, AMAP, Reciproco, Voedselteams) |
| 11.45 -11.55 | <i>J. Carey</i> , Community Supported Agriculture, a viable localised self-sustaining food system? |
| 11.55 - 12.10 | <i>Burdese, Slow Food</i> , Farmer's markets and protection for local products. |
| 12.10 - 12.25 | <i>Fabia Montalbani - AIAB Emilia Romagna</i> , Emilia Romagna region experiences of organic farmers market and innovative direct marketing initiative |
| 12.25 - 12.40 | <i>Wu Guin</i> , Local ecological market development: some strategies to achieve its growth and strengthening. |
| 12.40 - 13.00 | Q&A |
| 14.30 - 14.40 | <i>Hutchinson</i> , Opportunities for organic farmers in local food. |
| 14.40 - 14.50 | <i>Andersson – Alm</i> , Eco Kick |
| 14.50 – 15.00 | <i>Maisenbacher</i> , Recommendations for small and medium organic shops to compete better in the organic market. |
| 15.00 -15.10 | <i>Tagliaferri, Castello e Sarracco</i> , Biologico.parma.it: a direct line with the Parma organic products. |
| 15.10 - 15.25 | <i>Vijayalakshumi</i> , Study of marketing options and structures available for organic products for non governmental organizations in India. |
| 15.25 – 16.00 | Q&A |