

## SPONSORSHIP OPPORTUNITIES

The 16th IFOAM Organic World Congress will bring together around 2500 experts, researchers and producers from all over the world. The program of cultural events will attract further participants. This is without doubt an excellent opportunity for organizations with a desire to see their name featured in connection with this important congress.

- Worldwide partner - €200,000
- Main sponsor - €100,000
- Official sponsor: Diamond - € 50,000; Platinum - € 35,000; Gold - € 25,000; Silver - € 15,000; and Bronze - € 5,000

We also welcome any contributions to support attendance of participants from developing countries in the congress.



### INFORMATION

For further information please write to:  
ifoam2008@provincia.modena.it

I would like to receive periodic updates regarding the 16th IFOAM Organic World Congress and subscribe to the e-newsletter.

NAME

ORGANIZATION

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## ABOUT THE ORGANIZERS



### About IFOAM

IFOAM's mission is leading, uniting and assisting the organic movement in its full diversity. Its goal is the worldwide adoption of ecologically, socially and economically sound systems that are based on the principles of Organic Agriculture.

Leading the organic movements worldwide, IFOAM implements the will of its broad based constituency - from farmers' organizations to multinational certification agencies, ensuring the credibility and longevity of organic agriculture as a means to ecological, economic and social sustainability.

Uniting the organic world, IFOAM provides platforms to stakeholders for a wide range of purposes. Through international conferences, committee meetings, and other forums, IFOAM facilitates the ongoing and constructive dialogue about the future and status of organic agriculture.

Assisting its membership, IFOAM implements specific projects that facilitate the adoption of organic agriculture, particularly in developing countries. IFOAM also represents the organic agriculture movements at United Nations and other intergovernmental agencies.

### About the Consorzio ModenaBio 2008

For the organization of the World Organic Congress 2008, the Province of Modena and AIAB Emilia Romagna have established the ModenaBio 2008 consortium, a body able to set in motion professionalism and resources for the development of a project and setting up a path for growth that involves the whole territory, businesses, consumers, official bodies and associations for sharing and promoting the organic culture.

**MARK YOUR CALENDARS: THE 16TH IFOAM ORGANIC WORLD CONGRESS FROM JUNE 16-20 2008 AND THE IFOAM GENERAL ASSEMBLY FROM JUNE 22-24 2008.**

CONFERENCES

# IFOAM

INTERNATIONAL FEDERATION OF  
ORGANIC AGRICULTURE MOVEMENTS



16<sup>TH</sup> IFOAM  
ORGANIC WORLD  
CONGRESS  
MODENA, JUNE 2008

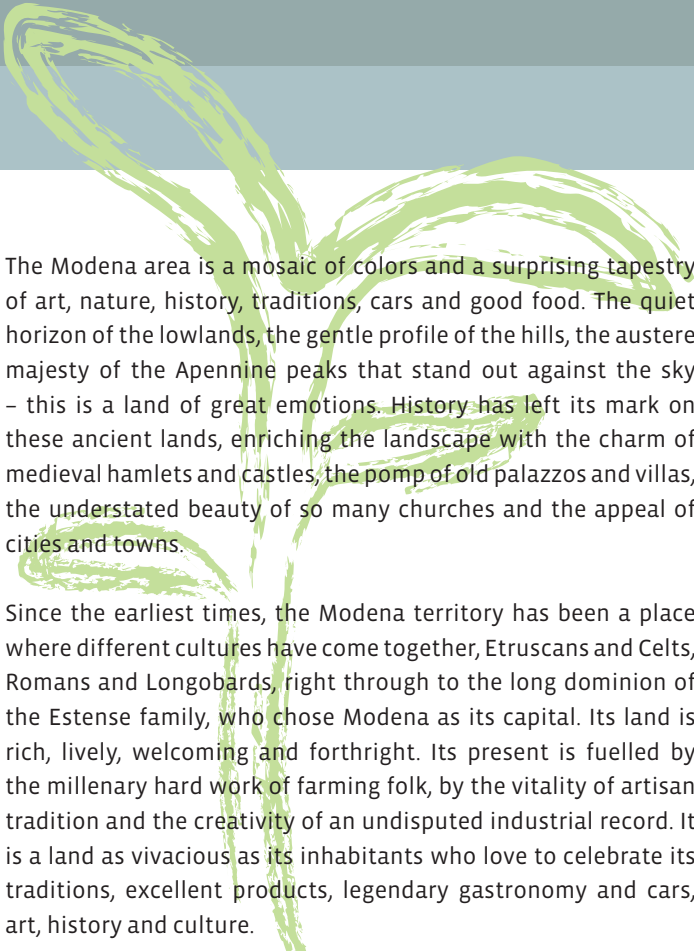
CULTIVATE  
THE FUTURE.



Provincia di Modena



Emilia Romagna



Cultivate the future is the title of the 16th IFOAM Organic World Congress, because we believe that the contribution made by organic agriculture is fundamental for guaranteeing generations to come with a healthy, fair, correct environment for harmonious living that respects people and the earth. The Modena area boasts centuries old agro-food tradition that is a benchmark for world food and wine, and the development and growth of organic agriculture plays a central role, from both an economic point of view and also in preservation of the land itself.

Modena, UNESCO world heritage in the north of Italy, is a land of pioneers and a cradle of organic agriculture in Italy, not only because of the methods and cultivation techniques used, but also due to its culture of living in harmony with Mother Earth. The city will warmly welcome the 16th IFOAM Organic World Congress "Cultivate the Future", plus the researchers, experts, producers and all those interested in debating the questions represented by the 4 Principles of Organic Agriculture: Health, Ecology, Fairness and Care.

It will also show its guests how the system of organic farming works throughout the area, thus opening up constructive dialogue and active exchange of information and good practice. It will offer warm hospitality and opportunities for fun and entertainment in order to share a taste for good living with participants, the fruits of respect for the land and its people.

The Modena area is a mosaic of colors and a surprising tapestry of art, nature, history, traditions, cars and good food. The quiet horizon of the lowlands, the gentle profile of the hills, the austere majesty of the Apennine peaks that stand out against the sky – this is a land of great emotions. History has left its mark on these ancient lands, enriching the landscape with the charm of medieval hamlets and castles, the pomp of old palazzos and villas, the understated beauty of so many churches and the appeal of cities and towns.

Since the earliest times, the Modena territory has been a place where different cultures have come together, Etruscans and Celts, Romans and Longobards, right through to the long dominion of the Estense family, who chose Modena as its capital. Its land is rich, lively, welcoming and forthright. Its present is fuelled by the millenary hard work of farming folk, by the vitality of artisan tradition and the creativity of an undisputed industrial record. It is a land as vivacious as its inhabitants who love to celebrate its traditions, excellent products, legendary gastronomy and cars, art, history and culture.

#### **The Congress and program in brief**

The whole of the Modena community will welcome its guests at the end of June 2008.

The program will allow participants not only to attend conferences and modules of interest, but also view how local production and food systems work. The congress will have several venues, with parallel themed conferences held in locations related to local production.

The congress will be structured around the Principles of Organic Agriculture, and will address a wide range of issues, including animal production, vegetable crops, cereals and organic seeds, biodynamic agriculture, training, rural development, GMOs, viticulture, textiles, development policies, markets, bio-energy, cosmetics and body care.

#### **Events, culture, tours**

Leisure activities will be provided for participants with different events organized to round out the Conference program. The Modena area offers a wealth of opportunities and many interesting things to do: art, entertainment, sport and nature.

#### **Call for papers**

A call for papers will be published before the end of April, to decide upon papers for presentation at the congress. Expiry date for presentation of papers is 15 October 2007. Relative updates will be available on [www.ifoam.org](http://www.ifoam.org).

