

MEETING

YOUR NEEDS

IFOAM SERVICES

AT YOUR DISPOSAL

YOUR QUESTIONS ANSWERED

- **What is 'IFOAM Consultancies'?**

'IFOAM Consultancies' is a novel service through which IFOAM makes its network of experts available to assist the organic movement.

- **What types of IFOAM Consultants are there?**

Apart from the specialist staff featured on this leaflet, IFOAM has a pool of experts from its world-wide network.

- **What is so special about this service?**

It is the first time that a world-wide umbrella organization of the organic movement, with over 35 years of accumulated knowledge, offers interested parties the opportunity to tap into its international network of experts. IFOAM Consultancies draw on the Consultants' individual profiles, as well as on IFOAM's know-how in democratic organizational development and participation, organic standard-setting, accreditation, advocating and lobbying.

- **Is it a free service?**

No. IFOAM's Consultants are hired on a per day or per project basis at competitive rates. Rates are available on request.

- **Who can request IFOAM Consultancies?**

IFOAM Consultancies are available to all interested parties: members, non-members, corporate and non-profit organizations, as well as governments.

- **How do I know if IFOAM can fulfill my needs?**

IFOAM Consultancies cover vast fields of knowledge that can assist clients in fulfilling their mission with regards to organic development. IFOAM's offer can be tailored to your needs, but as a first step, you should contact us and provide an overview of your requirements. We will advise you on how we can help you achieve your goals.



INTERNATIONAL FEDERATION OF
ORGANIC AGRICULTURE MOVEMENTS

*'Contact us today to find out what we can do
for you!'*

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www.ifoam.org/ifoam_consultancies.html

CONSULTANCIES

OUR EXPERTISE. YOUR ADVANTAGE.



MARKUS ARBENZ
DIPL. ING. AGR., DIPL. NDS

AREAS OF EXPERTISE

- Project cycle management
- strategic planning
- financial management
- think-tanking
- capacity building
- conflict mediation
- event moderation
- marketing and communication strategies

BIO

Before joining IFOAM in August 2009 as Executive Director, M. Arbenz worked as Director of Bio Suisse, Federation of the Swiss Organic Farmers. He has six years of experience in Bhutan, Kyrgyzstan and Afghanistan with Helvetas, in collaboration with the Swiss and local Governments, the World Bank and IFAD. Prior to that, M. Arbenz was Director of the Foundation Pro Specie Rara for the safeguard of domestic animal and plant genetic resources.

LANGUAGES

German, English, French, Spanish, Kyrgyz



THOMAS CIERPKA
DIPL. ING. AGR.

AREAS OF EXPERTISE

- Principles of Organic Agriculture
- Organic Agriculture and Fair Trade
- capacity development
- human resource management
- design of participatory processes
- internal knowledge management
- NPO institutional development
- financial management

BIO

T. Cieroka 's thirteen years of work in IFOAM, with focus on internal management, finances and governance have earned him his current position of Senior Manager Human Resources and Administration. Prior to that, he was Director of an outlet of the pioneering German Fair Trade company Gepa, having before worked in Bolivia.

LANGUAGES

German, English, Spanish



JOELLE KATTO-ANDRIGHETTO
DIPL. ING. AGR.

AREAS OF EXPERTISE

- Project design, management and evaluation
- organic certification and regulation
- participatory guarantee systems
- capacity building
- translations

BIO

An Agricultural Engineer with multi-disciplinary background and a specialization in rural development and project management, J. Katto-Andrighetto has worked for IFOAM since August 2005. She is currently Program Manager. Prior experiences include working in Rome for FAO and in France and Uganda for various agricultural and rural development surveys and evaluation projects.

LANGUAGES

French, English, Spanish



ROBERT JORDAN
HND HORT

AREAS OF EXPERTISE

- Stakeholder engagement
- program development
- strategic planning
- think-tanking
- message development
- advocacy
- project management
- grant writing

BIO

Advocacy Manager since June 2009, R. Jordan develops and implements IFOAM international advocacy strategy and campaigns. During the last decade he worked in innovation management, business development and advocacy in organic food and farming, sustainable packaging and regional development in Australia. Clients and collaborators included state government departments and agencies, research providers, national peak bodies, NGOs, food and packaging brand owners and retailers ranging from SMEs (small to medium sized enterprises) to multi-national companies (MNCs).

LANGUAGES

English



DENISE GODINHO
BA(HONS) MLL, MPhil JRN, MBA Mkt

AREAS OF EXPERTISE

- Institutional identity assessment and management
- internal and external communication
- marketing and promotion
- partnership and sponsorship strategies
- PR and message development
- media monitoring systems
- web coordination
- content development
- translations

BIO

Membership and Communications Manager of IFOAM since August 2009, D. Godinho has a multi-cultural and multi-disciplinary background with a focus on journalism and marketing. She has in the past developed and implemented value-adding communication strategies both in the corporate as well as non-profit sector, addressing fields like institutional identity development, public relations and customer satisfaction.

LANGUAGES

German, Portuguese, English, French

IFOAM AT YOUR SERVICE

The idea to create a pool of IFOAM Consultants arose from the understanding that IFOAM has privileged access to a diverse qualified and experienced network of organic professionals.

“Why should we keep all this potential to ourselves if we can make it available to serve the broader interests of the organic movement?”

It was this logic that motivated M. Arbenz to introduce IFOAM consultancies, making this experience and know-how now publicly available.

IFOAM Consultants come from a diversity of backgrounds and possess a range of skills that can be put at your service.

If you wish to obtain a full list of IFOAM Consultants and their respective profiles, please contact us at the address overleaf.