



INTERNATIONAL FEDERATION OF ORGANIC AGRICULTURE MOVEMENTS

Global warming. Threatened biodiversity. Destruction of the environment. Food shortages. Rising costs. Food-security risks. Human-rights abuses. Unsafe working conditions. Exposure to dangerous chemicals. Overtaxed soil. Undernourished populations. Ecosystems on the verge of collapse.

November 2008

Dear Friend of IFOAM,

In today's world - filled with doomsday headlines and heartbreaking stories - it's easy to feel as though we are losing the battle to restore a balance between humans and nature. I'm writing today to remind you that this is far from the truth.

Throughout the world, Organic Agriculture movements are at the forefront of creating solutions. Leading and uniting these groups: IFOAM.

Representing every facet of organic farming, production, and trade - from small farmers and regional cooperatives to international corporations - the International Federation of Organic Agriculture Movements (IFOAM) is working to ensure a more sustainable future.

In the last year IFOAM, with the support of member organizations, has successfully increased adoption of Organic Agriculture practices to:

- Combat hunger
- Improve food security
- Lessen environmental degradation
- Protect biodiversity
- Reduce dependence on fossil fuels

To continue our important work, we need your help. Your generous contribution to IFOAM will enable us to promote the mission of organic agriculture movements worldwide.

Despite great strides, Organic Agriculture still represents only a small fraction of the world's total agricultural and food production. That means there's still much work to get done, and we have a lot planned for the year ahead.

UNITING THE ORGANIC WORLD



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At critical policy discussions and by supporting international projects, IFOAM will:

- Lead and inform organic movements by participating in high-level conferences in Asia and the Pacific, North and South America, Europe, and Africa
- Host the first International Conference on Organic Animal and Seed Breeding
- Address global sourcing and credibility issues for Organic Agriculture
- Provide members with essential resources and valuable networking opportunities
- Support the strategic, responsible, and thoughtful growth of our constituents
- Actively advocate on behalf of members at international negotiations

IFOAM's work may not provide mass-media sources with the frightening, attention-grabbing headlines they seek. But, what we do provide are real solutions to protect natural habitats, improve food sources, and increase the quality of life for millions of people around the globe.

Enclosed is an informational flyer highlighting some of our accomplishments in the past year. You'll also find a donation form. Please help us continue our important work by making a contribution to IFOAM today.

Warm regards,

A handwritten signature in black ink that reads 'Katherine DiMatteo'. The signature is written in a cursive, flowing style.

Katherine DiMatteo
IFOAM President

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